

## Report writing for HE students

Supporting and linking paragraphs

1. Planning
2. Structure and content – every sentence should support learning outcome
3. Style – general rule: no I, no my and no others, only 3th person

### 1. Planning

A report is directed towards:

- Systematically answering question(s)
- May involve recommendation but will certainly involve evaluating information and drawing conclusion

(NO recommendation for future changes)

Describe, but expand to give some judgement

The report writing process:

1. Identify your audience
2. Define your objective's
3. Organising your ideas, relating this to relevant theory

### 2. Structure and content

Critical success factors for communication:

- The majority of your perceived ability comes from how you communicate
- This does not mean that you should not research!

Report format:

1. Title page
2. Abstract/Executive summary
3. Table of contents
4. Introduction
5. Discussion
6. Conclusion
7. ~~Recommendations for Business report, not academic~~
8. Reference

3T – Tell us in Introduction, tell us in Discussion and tell us in Conclusion

## 1. Covering page

- Title
- Authors name or SID number
- Module name and number
- Date of submission

## 2. Table of contents

## 3. Abstract

Concise summary of the essential elements of the report

- Purpose
- Scope
- Main points
- Conclusion

Can be read in its own

10-15% of the main body (much less if it is a dissertation)

## 4. Introduction states the

- Purpose and scope
- Main points
- Structure of the report

## 5. Discussion (main body)

- States how it is organised up front
- Heading clearly, identify the content
- Incorporate relevant theory
- Integrate theory with specific 'content' related issues
- Well referenced

Presented in an order that leads logically towards the conclusion and recommendations

## 6. Conclusion

- No new material introduced
- Follows logically from Discussion
- Conclusion section should give
  - Key points
  - Not just another Abstract/Executive summary

## 8. References

- The reference sector lists all publications cited in the report
- Material not directly cited in

## 3. Style

- Blank lines between paragraphs
- Left justified
- 12 points, 1.5 spacing (or double spacing)

Easy to read, clear concise language, short sentences

Use examples where appropriate to illustrate argument

Effective paragraphs, short simple paragraphs

Each paragraph should contain one point